



**South Carolina
HIV, STD and Viral Hepatitis
Conference**

October 25-26, 2017

**Columbia Metropolitan
Convention Center
1101 Lincoln Street
Columbia, South Carolina 29201**

www.schiv-stdconference.org

May 2017

Dear Sponsors and Exhibitors:

We look forward to your participation in this year's conference to be held at the **Columbia Metropolitan Convention Center**, 1101 Lincoln Street, in Columbia, South Carolina, from October 25-26, 2017. The theme of the conference is **Thriving Together For Tomorrow**. This interdisciplinary conference provides opportunities for professionals and community members to dialogue and share past successes, discuss current practices and interventions, as well as address emerging issues and trends.

With nationally recognized keynote speakers, expert concurrent session presenters and valuable topics, we are anticipating more than 400 participants from a variety of agencies, organizations, institutions, and clinical settings. Again this year, the format of the conference will be a full two-day event. The primary audience includes nurse practitioners, physician assistants, nurses, other clinicians, HIV/STD/Viral Hepatitis educators, social workers, other health professionals, case managers, service providers, teachers, students, people living with HIV and other interested community members.

The Conference Planning Committee invites you to take advantage of this superb opportunity to market your products and services to our targeted audience by becoming a conference sponsor and/or exhibitor. The conference will provide your organization with an excellent venue to educate and reach many of South Carolina's front line workers, program managers and consumers. Thousands of people are provided services annually by our conference participants making our conference one of the most effective ways to reach and impact those infected with and affected by HIV/AIDS, STDs and Viral Hepatitis.

We look forward to you joining us for this exciting annual event!

Sincerely,

The Conference Planning Committee

Items by Sponsorship Level	Sponsorship Levels							
	Conference Partner	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Non-Profit /State Agency	Commercial /For Profit
Exhibit booth 10' x 6'	2	1	1	1	1	1	1	1
Full conference registrations	20	12	6	3	2	1	--	--
Name badge with sponsorship	✓	✓	✓	✓	✓	✓	✓	✓
Logo display in program	✓	✓	✓	✓	✓	✓	--	--

Sponsorship Levels

Conference Partner (\$10,000):

- Recognition as a Conference Partner in conference materials and on the conference website
- Twenty (20) complimentary conference registrations
- Two (2) 10' x 6' exhibit spaces with electricity (includes two 6' x 30" tables)
- Badge indicating sponsorship level for each registrant listed on your sponsorship form

Diamond Sponsor (\$5,000):

- Recognition as a Diamond Sponsor in conference materials and on the conference website
- Twelve (12) complimentary conference registrations
- One (1) 10' x 6' exhibit space with electricity (includes one 6' x 30" table)
- Badge indicating sponsorship level for each registrant listed on your sponsorship form

Platinum Sponsor (\$2,500):

- Recognition as a Platinum Sponsor in conference materials and on the conference website
- Six (6) complimentary conference registrations
- One (1) 10' x 6' exhibit space (includes one 6' x 30" table)
- Badge indicating sponsorship level for each registrant listed on your sponsorship form

Gold Sponsor (\$1,250):

- Recognition as a Gold Sponsor in conference materials and on the conference website
- Three (3) complimentary conference registrations
- One (1) 10' x 6' exhibit space (includes one 6' x 30" table)
- Badge indicating sponsorship level for each registrant listed on your sponsorship form

Silver Sponsor (\$800):

- Recognition as a Silver Sponsor in conference materials and on the conference website
- Two (2) complimentary conference registrations
- One (1) 10' x 6' exhibit space (includes one 6' x 30" table)
- Badge indicating sponsorship level for each registrant listed on your sponsorship form

Bronze Sponsor (\$600; the base level for commercial exhibitors):

- Recognition as a Bronze sponsor in conference materials and the conference website
- One (1) complimentary conference registration
- One (1) 10' x 6' exhibit space (includes one 6' x 30" table)

Exhibit Only

The Exhibit Only Fee for Non-profit Organizations/State Agencies is \$325. The Exhibit Only Fee for Commercial/ For Profit Exhibitors is \$500.

The conference's *Exhibit Only* name badges provide access only to the Exhibit Hall and the registration area. The *Exhibit Only* designation does not include the conference registration fee, which includes attendance at the keynote and concurrent sessions and luncheons.

Additional Sponsorship Opportunities

Conference Keynote Speakers - \$3,000

If you are interested in sponsoring one of our nationally recognized speakers who will motivate and energize the audience by exposing them to new ideas as they participate in educational and networking opportunities, please contact Chris Skope (843) 792-1348. Acknowledgment will include special program recognition.

Conference Scholarships for People Living with HIV/AIDS (PLWHA) - \$225/scholarship

Conference Registration Scholarships provide PLWHA from throughout South Carolina, who otherwise would not be able to attend, with the opportunity to participate in the conference and gain valuable tools and strategies to strengthen their lives. We can work with you to customize a scholarship level or program to meet your objectives. For optimal exposure and recognition, the conference will inform scholarship recipients that their scholarship is the result of your sponsorship as well as recognize your organization in the conference program. For more information, contact Inez Morris (864-787-2845 or inezmorris54@gmail.com).

Deadlines to Remember

September 11, 2017 – Deadline for receipt of exhibit application

September 25, 2017 – Deadline for sponsors/exhibitors to receive recognition in program brochure

September 25, 2017 – Cancellation deadline for exhibitors to receive a refund (less a \$50 processing fee)

October 11, 2017 – Chris Skope or Pam Harper to be notified of any changes in confirmed registrants

Note: The conference will accept exhibitor registrations after the September 25 deadline **if space is available**; however, those exhibits will not receive acknowledgement in the conference program brochure.

Exhibit Space Assignments

Exhibit spaces are assigned on a payment priority basis. Don't wait - register today!

Note: The conference will not accept personal checks on site.

Note: Grants to the conference do not include exhibit space.

Exhibit Installation and Dismantling

The exhibit hall will be open Tuesday, October 24 from 3:30pm until 6:30pm for set up. All exhibits must be installed and ready for the exhibit hall opening at 8:00am Wednesday, October 25. Nothing may be attached to the walls inside or outside of the exhibit hall. Breakdown is scheduled for Thursday, October 26 between 2:00pm and 3:30pm. All trash must be disposed of at that time according to instructions provided at check-in. **Note:** All exhibit materials must be removed by the exhibitor by 3:30pm on Thursday, October 26. Failure to do so will result in a \$100.00 service charge to the exhibitor.

Electricity, Telephone and Internet Connections

Electricity for your exhibit table is available for an additional charge of \$100. This must be requested in advance and paid with the sponsor/exhibitor fees. [Electricity is included for **Conference Partner** and **Diamond Level** supporters.] Wireless Internet connections are free, but wired Internet connections are only available through the Convention Center at an additional charge of \$250 to be paid by the Exhibitor (in advance). To arrange for wired high-speed Internet connections, please contact Chris Skope (843-792-1348 or skopecm@musc.edu).

This brochure will be available for download and/or printing on the conference website in July:
www.schiv-stdconference.org.

If you have any further questions, please contact Chris Skope (843-792-1348 or skopecm@musc.edu)
or Pam Harper (803-286-4121).

SPONSORSHIP/EXHIBIT APPLICATION

**Please complete all sections of this application and fax form to Chris Skope at 843-792-0782.
Please mail form with full payment (made payable to *Mid-Carolina AHEC*) to:
Mid-Carolina AHEC, PO Box 2049, Lancaster, SC 29721**

Step 1. General Information:

Organization Name: _____
[Please print the organization name **exactly** as it is to appear in the Conference Program Brochure.]

Name of Contact Person (Please print): _____

Complete Mailing Address: _____

Phone (Daytime) _____ Fax _____ E-mail: _____

Step 2. Names of Sponsor/Exhibitor Registrants or Representatives (please specify):

[Print any additional names on a separate sheet and attach with this form.]

Step 3. Primary Sponsor/Exhibitor Designation (please check one and include amount in step 5):

- Conference Partner (\$10,000)
- Silver Sponsor (\$800)
- Diamond Sponsor (\$5,000)
- Bronze/Commercial Sponsor (\$600)
- Platinum Sponsor (\$2,500)
- Non-profit/State Agency Exhibit Only Fee (\$325)
- Gold Sponsor (\$1,250)
- Commercial/For Profit Exhibit Only Fee (\$500)

Step 4. Additional Sponsorships (please check all that apply and include amount in step 5):

- Keynote Speaker: \$3,000
- PLWHA Conference Scholarship: \$215 each* (Please designate number of scholarships = _____)

* Sponsor-level registrations that are undesignated by **September 18, 2017**, may also be donated for scholarships.

Step 5. Enclose Payment:

Primary Sponsorship/Exhibitor Designation \$ _____

Additional Sponsorship \$ _____

Electricity (\$100; included for Conference Partner and Diamond Level supporters) \$ _____

Additional Tables (\$100 per table) \$ _____

PLWHA Scholarships (\$225 each) \$ _____

TOTAL: \$ _____

Make check payable to:
Mid-Carolina AHEC
 (Tax ID: 57-0650682)

Mail payment to:
 ATTN: Pam Harper
 Mid-Carolina AHEC
 POB 2049
 Lancaster, SC 29721

Please note that a confirmation letter will be sent upon receipt of your payment. If your payment includes conference registrations, a form will be sent to you with the confirmed names of your registrants.

All registrations beyond your sponsor level must be submitted on the regular conference registration form found at www.schiv-stdconference.org (in July 2017).

SPONSORSHIP/EXHIBIT CHECK LIST

THE APPLICATION FORM MUST BE COMPLETED AND RECEIVED BY
SEPTEMBER 11, 2017.

THANK YOU!

I have:

Completed all 5 steps of the Sponsorship/Exhibit Application form

Listed all individuals to attend conference.

(If this is *Exhibit Only*, please note that you are not registered for the conference. If you wish to attend the conference, you will need to complete a registration form separate of this form. Registration forms will be available in July. *Exhibit Only* does not include entrance to any keynotes, concurrent sessions or meals.)

Faxed the completed form (only) to Chris Skope at 843-792-0782.

Mailed the completed form with payment to:

ATTN: Pam Harper, Mid-Carolina AHFC,
POB 2049, Lancaster, SC 29721